



SUBJECT: Seeking DRIVE Electric USA Initiative Supporters

The “DRIVE Electric USA” (DEUSA) initiative is a Clean Cities-led partnership to create comprehensive, statewide, branded, and interconnected “Drive Electric” programs across the United States, which currently includes 26 states plus the District of Columbia. If partnerships already existed, our work will be to strengthen the current initiatives. The East Tennessee Clean Fuels Coalition (ETCleanFuels) serves as the administrative lead for the initiative.

All the DEUSA partners and many other organizations in the United States (and beyond) wish to hasten the move to much greater use of electricity in the transportation sector for the primary purpose of reducing sector greenhouse gas emissions, but also to a) reduce transportation-based criteria pollutant emissions, b) move toward better renewable energy options for vehicle fuel use, and c) bring more equitable transportation options to all U.S. citizens.

The DEUSA partners are seeking aligned organizations that would like to share our efforts across our two networks. Specifically, we are offering the following:

- ✓ **DEUSA:** Will place a logo of the Supporting entity (“Supporter”) and link to the Supporter’s website on the homepage of the DEUSA website (www.DRIVEElectricUSA.org);
- ✓ **SUPPORTER:** Will place a logo of DEUSA and link to the DEUSA website on the appropriate place on their website where they show supporters, partners/members, or similar;
- ✓ **DEUSA & SUPPORTER:** Can provide more information about the other’s entity/program as desired on their site and will be openminded to other future partnering opportunities that either may desire to bring to the other that could further accelerate national or individual state EV adoption.

Visit the DEUSA website and you can see towards the bottom of the homepage the current Supporter entities.

To become a Supporter, please email me at jonathan@etcleanfuels.org with your desire to do so, and we can make time to connect and discuss further if desired, or move directly to sharing logos. If you need a more formal agreement, please [see here for our agreement](#). Reach out to me with any questions you may have related to this opportunity to help brand build for our aligned organizations!

Sincerely,

Jonathan G. Overly
CEO, East Tennessee Clean Fuels Coalition
Administrator for the DriveElectricTN Program
Administrator for the DRIVE Electric USA Initiative

